

# ***Get Your Workforce Engaged!***

**Aligning People with  
*Strategy and Action***

***Marcia Steele, CSP***



**How successful would your organization be if everyone was fully energized, engaged, and contributing?**

*According to the latest Gallup poll, a staggering 71% of the workforce privately admits they are either not-engaged or actively disengaged while on the job!*

How can organizations compete and win if over 70% of the workforce is just going through the motions? Fortunately, there is a way to position your team for success and get employees energized, engaged, and contributing?

***Help every team member rediscover their motivation to succeed!***

Marcia Steele works with organizations to improve their people, profits, and market share. She will help you to:

- Energize everyone around a clear vision of where the organization is going and how it plans to get there.
- Inspire employees to engage and contribute to your organization's bottom line.
- Transform disgruntled employees into viable contributors.

This Jamaican immigrant, author of ***Making it in America***, has become the go-to-person for companies who want to increase productivity and stop wasting time and money. Her work on Leadership and Strategy has been adopted by some of America's leading organizations.

Before founding Strategic Realities, Inc. a Management Consulting and Leadership Development firm, Marcia worked with the "best of the best" starting on Wall Street, moving to Xerox, spending ten years with American Software and nine years with General Electric.

Today Marcia travels the world from Madrid to Bangkok, Melbourne to Hong Kong, London to Tokyo, using her expertise in leadership and strategy to help her clients improve their people, profits, and market share.

As a speaker, Marcia is only the second woman of color to earn the prestigious designation of Certified Speaking Professional (CSP).

## Testimonials

*"You have an extraordinary gift of making the complex simple. You helped our leadership develop their people while improving return on investment."*

Vice President, Lewin Group / INGENIX

*"Marcia, thanks for challenging our thinking and helping to refocus us around our vision. Everyone was re-energized and motivated by your poignant stories and thought provoking questions."*

General Manager, Los Angeles Department of Transportation

*"Your last visit continues to pay off handsomely. The standards you helped us develop are still talked about years later."*

General Manager, Jamaica National Building Society

*"... You impressed the more seasoned members and they are a hard bunch. Your insights and strategies will definitely help us improve sales and grow."*

Director Marketing and Communications, NASCO

### Client list

#### Corporations

3M  
Amgen  
Atlanta Life Insurance  
Coca Cola Company  
Chrysler  
Georgia Pacific Corporation  
Home Depot  
Cadillac Jack  
Nielson  
Piedmont Hospital  
Procter & Gamble  
Texaco  
The Standard Products Co.  
Time Warner  
United Parcel Service

#### Government/Educational Institutions

Atlanta Public Schools  
Atlanta Regional Commission  
Bureau of Planning  
Centers for Disease Control  
City of Atlanta  
City of Columbus, Ohio  
Cuyahoga Community College  
DeKalb County Community Development  
DNR Pollution Prevention  
Emory University  
GA State University  
Naval Surface Warfare Center  
Los Angeles Department of Transportation

#### Associations/Non-Profits

APICS  
American Cancer Society  
American Society of Assoc. Executives  
Federal Executive Association  
Georgia Society of Assoc. Executives  
Georgia Society of CPAs  
Hands On Atlanta  
Licensed Councilors of GA  
Nat'l Assoc. of Purchasing Management  
Nat'l Assoc. State Boards of Education  
Pilot International  
SHRM  
United Way  
WTS Advancing Women in Transportation

#### Technology Companies

AT&T  
CISCO  
Dell Computer Corp.  
I.B.M.  
Motorola  
Scientific Atlanta  
Southwestern Bell  
Sprint PCS

