

Introducing

Marcia A. Steele, CSP

Consultant and Speaker on
Leadership and Strategy



Before founding ***Strategic Realities, Inc.*** a management consulting and leadership development firm, Marcia worked with the “best of the best” starting on Wall Street, moving to Xerox, Coca Cola, spending ten years with American Software and nine years with General Electric.

Marcia Steele is known for facilitating strategic outcomes. Specifically helping organizations gain a competitive edge through *Strategic Thinking, Leadership, and Winning from the Inside Out.*

As a consultant and business speaker Marcia travels around the world from Madrid to Bangkok, Melbourne to Hong Kong, London to Tokyo, working with organizations like **3M, General Electric, Procter & Gamble, Coca-Cola, Heinz**, as well as associations the **American Cancer Society**, and governmental agencies like **the Los Angeles Department of Transportation and NASA.**

Recently a division of an international consumer package goods company engaged her to facilitate their leadership retreat. The 40+ executive team tackled the hard questions around re-structuring and consolidation of multiple international regions. With Marcia's guidance and expertise, the resulting plan positioned them to significantly improve the group's alignment with team objectives and to increase revenues in excess of 10% during the following 9 months.

As a keynote speaker Marcia is ***one of only 2 African American women*** to achieve the highest earned designation of (Certified Speaking Professional) a status achieved by fewer than 7% of professional speakers.

She was educated internationally as well as at Hunter College and Rochester Institute of Technology in New York. She is an active member of the National Speakers Association (NSA), and the Creative Problem Solving Institute (CPSI) and Women Transportation Seminars (WTS).