



Strategy, Leadership, Motivation  
*Marcia Steele, CEO*

## Introduction of - **Marcia A. Steele, CSP**

We are excited to have author and strategy consultant Marcia (*Mar-see-ah*) Steele with us today.

This native of Jamaica West Indies consults and works with industry leaders like 3M, General Electric, Xerox, Procter & Gamble, Coca-Cola, and NASA.

As the *Strategy Genie*, she helps organizations such as the American Cancer Society and the Los Angeles Department of Transportation clarify, focus, and achieve their vision.

In her first book *Making It In America*, Marcia shows that with dreams, beliefs and actions, anything is possible”.

She is *one of only 2 African American women* to achieve the highest earned designation of *Certified Speaking Professional*, a status achieved by fewer than 10% of professional speakers.

She is the youngest of 4 children and claims to be the cutest.

Today she is going to share her passion, wisdom, and stories to help us – Create an Engaged and Collaborative Workforce so we can *Win From the Inside Out*.

Please join me in a warm welcome for •... **Marcia Steele!**